Press Release: Great Place To Work Certification Announcement

Canara HSBC Life Insurance Is Now Great Place To Work Certified

New Delhi, 15th February 2024: Canara HSBC Life Insurance has been Great Place To Work® Certified™ in India (from January 2024 to January 2025)! The Company is proud to receive the recognition for the third consecutive year, highlighting steadfast commitment to our employees. The achievement serves as a testament to the effectiveness of company's programs and initiatives, which are designed to cultivate a culture where every colleague feels valued.

'Great Place To Work' is the global authority on workplace culture. Since 1992, they have surveyed more than 100 million employees worldwide and used those deep insights to define what makes a great workplace trust. Their employee survey platform empowers leaders with the feedback, real-time reporting, and insights they need to make strategic people decisions.

Commenting on the achievement, Mr. Anuj Mathur, MD & CEO, Canara HSBC Life Insurance says, *"Canara HSBC Life Insurance is proud to share that we have been honored with "Great Place To Work" 2024 – 2025, for the third consecutive year. Our ethos and work-culture continues to encourage transparency, innovation and collaboration, fostering a workplace that empowers, respects, and motivates employees to champion in business. I express gratefulness to our employees, customers, and stakeholders for their constant trust and support. We look forward to sustaining this momentum and reaching greater heights in the times to come"*

Ms. Kiran Yadav, Chief People Officer, Canara HSBC Life Insurance adds, *"We are proud to be certified as a "Great Place To Work" for the third consecutive year in a row. Open and honest communication with employees tops our priority. Transparency is key, and our leadership team is instrumental in fostering a workplace culture built on trust and credibility. We're committed to supporting the professional growth of our employees, maintaining a fair and inclusive workplace, and creating an environment that motivates and empowers future leaders."*

Backed by 30 years of data, Great Place To Work is the global authority on workplace culture. Through its proprietary For All™ Model and Trust Index™ Survey, it gives organizations the recognition and tools to create a consistently positive employee experience. Its mission is to help every place become a great place to work for all, driving business growth, improving lives, and empowering communities. Through globally recognized and coveted Great Place To Work Certification™ and highly competitive Best Workplaces™ Lists, Great Place To Work enables employers to attract and retain talent, benchmark company culture, and increase revenue.

Its platform enables leaders to truly capture, analyze and understand the experience of every employee, and compare outcomes with data collected from more than 100 million employees in 150 countries worldwide.

Learn more at https://www.greatplacetowork.in/ and on LinkedIn, Twitter, Facebook and Instagram.

About Canara HSBC Life Insurance:

Established in 2008, Canara HSBC Life Insurance Company Limited is a joint venture promoted by Canara Bank (51 per cent) and HSBC Insurance (Asia Pacific) Holdings Limited (26 per cent). Punjab National Bank is also a shareholder of the Company, holding 23% as an investor. One of the major bancassurance led insurance company with its head office at Gurugram, Harayana and more than 100 branch offices pan India brings together the trust and market knowledge of public and private bank.

For more than 15 years now, the Company sells and services customers though multiple channels and well diversified network of Canara Bank and HSBC located in Tier 1, 2 and 3 cities of the country. The Company has a vast portfolio of life insurance solutions and offers various products across individual and group space comprising of life, health, online term plans, retirement solutions, credit life and employee benefit segments through direct, digital, agency model and direct field force.

With the support of distribution partners, the Company is able to maintain an aggressive growth trajectory since inception. The Company continues to focus and invest in agile and technologically advanced methods of soliciting business, servicing customers and marketing products. With an aim to provide simpler insurance and faster claim process, the Company intends to keep the promises of their customers alive with their “Promises Ka Partner” philosophy.

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