

Private insurance firm ties up with Dhanlaxmi Bank

Private life insurance company Canara HSBC Oriental Bank of Commerce Life Insurance today entered into a tie-up with Kerala-based Dhanlaxmi Bank. According to the agreement signed in Kochi on Thursday, all life insurance products of Canara HSBC Oriental Bank of Commerce Life Insurance would be made available to customers of Dhanlaxmi Bank and would be sold by licensed staff of the bank. Dhanlaxmi Bank is having a network of 260 branches and 371 ATMs covering 129 cities across India in 15 states and one union territory and a customer base of over two million.